**THE *ARENA OPERA FESTIVAL EXPERIENCE***

**SPECIAL EMOTIONS UNDER THE STARS**

The Arena di Verona Opera Festival is entertainment but also emotion. During the summer, Fondazione Arena offers the **Arena Opera Festival Experience, exclusive activities** reserved for **VIP and business customers** to experience the magic of opera and the millenary beauty of the Roman Amphitheatre from an unforgettable perspective.

Opera, food and wine culture, and the craftsmanship of internationally famous sets and costumes are the essential ingredients that allow corporate audiences to offer their stakeholders unique experiences in the ***most Italian place on earth®***, enriched by refined hospitality and first-class services for an evening in the Arena.

**THE STAR ROOF**

The **Star Roof** is a place as magical as it is unknown: it is the level that connects the first ring of the Arena with the wing (the part of the amphitheatre that survived a very powerful earthquake in 1117 and has always been the iconic symbol of the Arena). Before the opera, 24 guests only can have access to a stellar gastronomic experience, consisting of a four course dinner by one of Italy's top chefs.

After dinner, guests can enjoy the opera from the Royal Podium where, during the intermission they are offered an **exclusive courtesy service** directly on-site.

**THE STONE LOUNGE**

This is **the only ‘lounge’ area in the Arena**: a protected thousand-year-old vault next to the stalls entrance. The experience (open to a maximum of 80 people) includes a dedicated welcome service, a light dinner accompanied by a selection of Sartori wines, personalised gifts, a special reception for collecting their performance tickets and reserved entrance to the Arena.

**BACKSTAGE VIP PASS**

This activity is designed specifically for those who want to experience the performance in an immersive way, going **backstage** and thus discovering both the excitement of the backstage areas and the history of the theatre and city from a unique perspective. This **exclusive itinerary in areas** **not normally accessible to the public** is reserved each evening to a limited number of guests who will be able to witness the birth of an Arena production: from the positioning of the sets to the moment of putting on the costumes, from the ritual of 'hair and make-up' to the final steps in which the protagonists warm up their voices before making their entrance onto the stage. After watching from up close the singers, musicians, chorus members, extras and technical staff prepare for the performance, guests will also be able to stop in **a reserved area at the edge of the stage** to witness the grandeur of the opera live, from a privileged vantage point.

**VINITALY, THE OPERA'S OVERTURE**

For those who wish to combine business and culture or food, wine and entertainment, **Vinitaly, the opera's overture** will offer an exclusive pre-opera experience in one of the most prestigious places in Verona, the Gran Guardia. **Veronafiere** will be alongside Fondazione Arena during the Arena evenings. Two outstanding local initiatives and a symbol of ‘Made in Italy’ quality across the world.

**Information**

**On the website** [**www.arena.it**](http://www.arena.it)

**At** [**marketing@arenadiverona.it**](mailto:marketing@arenadiverona.it)